

2017 MAZDA5



DOES DRIVING MATTER?

Does a long, winding road or an empty highway on Sunday morning matter if the car you're driving doesn't take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn't feel right in your hands?

If you build Mazdas, driving is what matters most.

That's why everything we do has one purpose... to make driving better.

Like creating safety technology that inspires confidence.

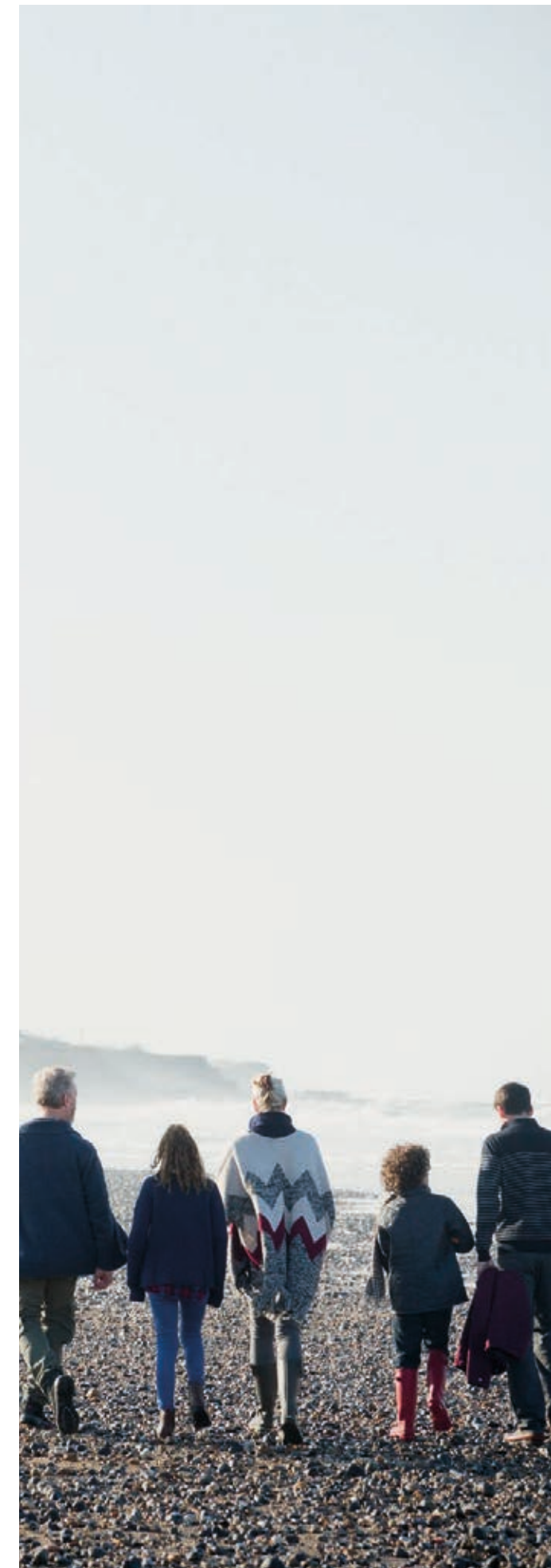
Engine technology that makes our cars and SUVs more fuel efficient, responsive. And sticky in the turns.

With designs that capture motion, even when the car isn't moving.

What's better than a great driving car?

A car company that won't build anything less.

MAZDA
DRIVING MATTERS





CALLING ALL WEEKDAY WARRIORS AND MAVERICK MULTI-TASKERS.

As nimble as it is roomy and as fun as it is practical, the 2017 MAZDA5 is the Multi-Activity Vehicle designed to keep up with your busy day. With thrilling handling and exceptional functionality, this six-seat people mover uniquely combines form and function to add excitement to your

everyday. As versatile as vehicles twice its size, it delivers on our promise that when you take the wheel, driving never has to be dull. Because at Mazda, we believe that driving matters.





SLEEK, SPORTY AND INGENUOUSLY EXHILARATING.

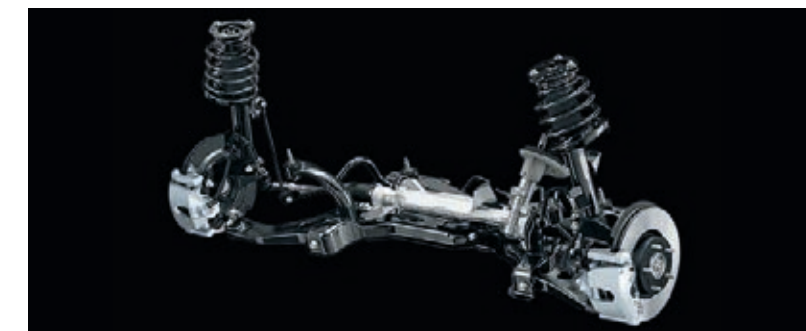
The MAZDA5's attention to performance is the mark of an innovative category definer. Nimble handling starts with an advanced 2.5 L DOHC engine that delivers up to a pump-friendly 8.2 L/100 km highway*. Add Electro-Hydraulic Power-Assist Steering, tight 11.2 m turning circle and

race-inspired dynamics, and the MAZDA5 becomes one of the most outstanding, agile six-passenger vehicles to manoeuvre down the highway. The result? With just one spin, you'll forget it seats six.



ENGINE PERFORMANCE

An advanced MZR 2.5 L DOHC engine with variable valve timing enables the MAZDA5 to deliver both spirited performance and up to an enviable 8.2 L/100 km highway*. The MAZDA5's advanced Electro-Hydraulic Power-Assist Steering uses hydraulic pressure from a pump driven by an electric motor that works independently of the car's engine, resulting in increased fuel economy, improved pin-point steering power and enhanced agility.



SMOOTH HANDLING

Standard lightweight aluminum alloy wheels help reduce unsprung weight, improving handling. Four-wheel independent suspension provides a smoother, more responsive ride, while four-wheel anti-lock brakes maintain steering control during emergency situations.

*Estimated fuel economy on the Mazda5 with automatic transmission based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.



CALLING ALL FANS OF LEGROOM, HEADROOM, ELBOWROOM AND A LITTLE EXTRA ROOM.

Three rows, six seats and a generous 2,768 L of passenger space have never been this accommodating or versatile. Both centre and rear rows feature elevated "theatre-style" seating for a better view. And both second-row reclining captain's chairs provide inboard and outboard

armrests as well as nearly six inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats* and standard automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.



*Standard on the GT model.



DESIGNED TO MAKE DRIVING BETTER.

Every MAZDA5 comes fully equipped with a wide array of amenities that you wouldn't expect to find in your average six-passenger vehicle. From seating that contours every curve in your body, to automatic climate controls that mean comfort inside no matter what it's like outside, to the latest technological touch points that let you stay focused on the road, every feature is crafted to put comfort and convenience at your every command.

RECLINING FRONT SEATS WITH THIGH SUPPORT

AVAILABLE LEATHER-TRIMMED UPHOLSTERY*

TILT AND TELESCOPIC STEERING WHEEL

AVAILABLE STEERING-WHEEL-MOUNTED CRUISE CONTROLS†

AVAILABLE BLUETOOTH® HANDS-FREE PHONE CAPABILITY WITH AUDIO PROFILE†

AVAILABLE SIRIUSXM™ SATELLITE RADIO‡

STEERING-WHEEL-MOUNTED AUDIO CONTROLS

AM/FM CD PLAYER WITH MP3 FUNCTIONALITY

USB AND AUXILIARY AUDIO INPUT

DYNAMIC STABILITY CONTROL (DSC)▲

TRACTION CONTROL SYSTEM (TCS)

XENON (HID) HEADLIGHTS*

POWER WINDOWS, POWER DOOR LOCKS AND POWER-OPERATED DOOR MIRRORS

REMOTE KEYLESS ENTRY SYSTEM WITH RETRACTABLE KEY, WELCOME MODE AND PANIC ALARM

AVAILABLE TRIP COMPUTER†

AVAILABLE POWER GLASS MOONROOF‡

*Standard on the GT model.

†Available on the GS model with Convenience Package and standard on the GT model.

‡Available on the GS model with Moonroof Package and standard on the GT model.

▲Dynamic Stability Control is not a substitute for safe driving practices.



VERSATILITY THAT LETS YOU DEFINE YOUR STYLE.

Wouldn't it be great if your car adjusted to fit you rather than the other way around? That's the thinking behind MAZDA5's Karakuri seating system's numerous seating and cargo configurations. Whether you're heading out on a family outing or navigating your daily to-do list, MAZDA5 is capable of accommodating everything from six passengers to two mountain bikes, do-it-yourself supplies to rock band gear, and

sports bags to camping equipment*. Plus, extra-wide, easy-sliding rear doors make loading and unloading incredibly convenient - as does its ultra-light rear lift-gate. Whether you're carrying cargo or precious little ones, the MAZDA5's distinctive versatility fits your entire life, no matter how often it changes.



FOLD-OUT TRAY WITH STORAGE

The second-row fold-out tray, centre-mounted for maximum convenience and utility, easily lifts and locks and features dual cup holders big enough for two travel mugs. A storage bin underneath is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion.



CARGO SPACE

The hidden under-floor storage compartment lets you store items under the cargo area, safely hidden from sight and securely contained. An ample 426 L of cargo space is created simply by folding down the third row's 50/50-split fold-down seatback*. No need to remove any headrests. You'll still have plenty of room for four adults.

COMES FULLY EQUIPPED WITH OBSESSIVE SAFETY DISORDER.

You can never be too prepared for the unexpected. At Mazda, we're overprotective. Our engineers equipped the MAZDA5 with a comprehensive arsenal of standard safety features to help protect your most precious cargo.

AIR BAGS

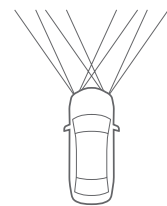
Six air bags* come standard on every MAZDA5. Advanced dual front air bags use inflators with both crash-zone and driver's seat/passenger's seat weight sensors. Dual side air bags and dual side air curtains provide coverage for all three passenger rows.

CHILD SAFETY

Child-safety seat anchors are built into the second-row seats to help safely secure your most precious passengers. Both third-row seats are equipped with child safety-seat tether anchors.

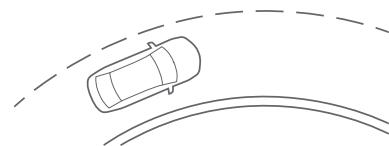
STRUCTURAL SAFETY

Stronger and safer, yet lighter, every MAZDA5 uses Mazda's "Triple H" construction system that reinforces the floor, sides and roof, resulting in a safe, secure structure around the driver and passenger compartments. Its high-tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.



CLEARER VISION

Available Xenon (HID) headlights† and halogen fog lights‡ brighten your view, providing enhanced nighttime illumination.



ACTIVE SAFETY

The available Tire Pressure Monitoring System* monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.



ADVANCED BRAKING TECHNOLOGIES

Every MAZDA5 comes equipped with standard power-assisted 4-wheel disc brakes and a wide range of advanced braking features. The Anti-lock Brake System pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops. Electronic Brake Force Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.

MAZDA5 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new MAZDA5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



MUD GUARDS

Don't let your journey end with a trip to the paint shop. Help protect your MAZDA5's finish from rocks and other road debris with front and rear Mud Guards.



RETRACTABLE CARGO COVER

Keep your valuables out of view from prying eyes. Our Retractable Cargo Cover* is easy to install, remove or retract when full cargo access is needed.



17" SATIN BLACK WHEELS

These 17" Satin Black Wheels give your MAZDA5 added style to match its sleek exterior design.



REAR BUMPER GUARD

Protect your rear bumper from chips and scratches. Our durable Rear Bumper Guard helps make loading or unloading your gear less perilous.



ALL-WEATHER FLOOR MATS

Help keep the great outdoors in its place. Custom-fitted to your MAZDA5, these All-Weather Floor Mats guard against snow, mud, sand and whatever else comes through the door.



ROOF RACK

Expand your storage possibilities with a removable Roof Rack. Add any of our customized attachments to transport your kayak, bike, cargo, luggage, snowboard and more.

*Dynamic Stability Control is not a substitute for safe driving practices.

†Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

‡Standard on the GT model.

SNOWFLAKE WHITE PEARL

ALUMINUM METALLIC

ZEAL RED MICA

METEOR GREY MICA

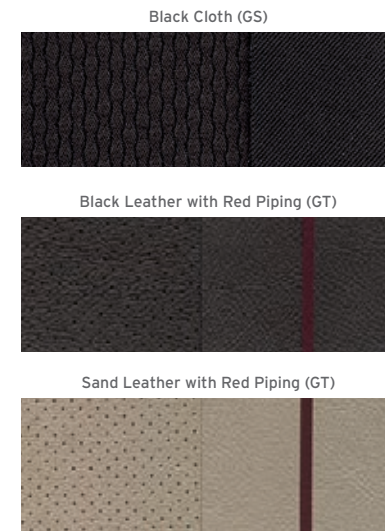
JET BLACK MICA

MAZDA5 COLOUR COMBINATIONS

PAINT COLOURS	GS	GT	
	BLACK CLOTH	BLACK LEATHER	SAND LEATHER
Snowflake White Pearl	•	•	•
Aluminum Metallic	•	•	
Zeal Red Mica	•	•	•
Meteor Grey Mica	•	•	
Jet Black Mica	•	•	

• = Available

UPHOLSTERY



WHEEL OPTIONS

16" alloy wheels (GS)



17" alloy wheels (GT)



MAZDA5 SPECIFICATIONS AND CAPACITIES

SPECIFICATIONS	GS/GT
Engine type	2.5 L DOHC 16-valve 4-cylinder
Displacement	2,489 cc
Compression ratio	9.7:1
Horsepower SAE net	157 @ 6,000 rpm
Torque SAE net lb. ft.	163 @ 4,000 rpm
Fuel system	Electronic Fuel Injection (EFI)
Recommended fuel	Regular
Fuel economy city/highway (L/100 km)*	
6MT	11.1/8.3
5AT	10.8/8.2
Curb weight (kg)	
6MT	1,560
5AT	1,578
*Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.	
EXTERIOR DIMENSIONS	
Wheelbase/overall length (mm)	2,750/4,585
Overall width (mm)	1,750
Overall height (mm)	1,615
Track (fr/rr)	1,529/1,519
Turning circle, curb-to-curb (m)	11.2
INTERIOR DIMENSIONS	
Headroom (fr/2nd/3rd) (mm)	1,034/1,000/942
Headroom - with moonroof (fr/2nd/3rd) (mm)	990/995/942
Legroom (fr/2nd/3rd) (mm)	1,035/1,001/775
Shoulder room (fr/2nd/3rd) (mm)	1,409/1,410/1,251
CAPACITIES	
Seating	6
Cargo volume (L)	
behind 3rd-row seat	112
with 3rd-row seat folded	426
with 2nd/3rd-row seats folded	857
Passenger volume (L)	2,768
Total interior volume (L)	4,024
Fuel tank (L)	60

MAZDA5 FEATURES

ENGINE & TRANSMISSION	GS	GT
2.5 L DOHC 16-valve 4-cylinder engine	S	S
6-speed manual transmission	S	S
5-speed automatic transmission with manual-shift mode	0	0
Front-wheel drive	S	S
SUSPENSION & BRAKES		
Power-assisted 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Rack-and-pinion steering with Electro-Hydraulic Power-Assist Steering	S	S
Front independent strut suspension with coil springs	S	S
Rear independent multi-link suspension with coil springs	S	S
Front and rear stabilizer bars	S	S
Brake Assist	S	S
Dynamic Stability Control (DSC)	S	S
Traction Control System (TCS)	S	S
SAFETY & SECURITY		
Dual front air bags	S	S
Dual front side air bags	S	S
Dual front and rear side air curtains	S	S
Engine immobilizer theft-deterrent system	S	S
Side-door impact-protection beams	S	S
Child-proof door locks	S	S
Anti-theft alarm system	CP	S
Whiplash-reducing adjustable front-seat head restraints	S	S
Adjustable headrests on all seats	S	S
Height-adjustable front seat belts	S	S
Integrated child-seat anchors	S	S
3-point safety belts for all occupants	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

MAZDA5 FEATURES (CONT'D)

EXTERIOR	GS	GT
Sporty bumpers	S	S
Side sill extensions	MP	S
Front mud guards*	S	-
Black front grille	S	-
Dark silver front grille	-	S
Body-coloured door handles	S	S
Body-coloured rear spoiler	-	S
Black power-operated door mirrors	S	-
Body-coloured power-operated heated door mirrors	-	S
Turn signal on door mirrors	-	S
Xenon (HID) headlights	-	S
Automatic headlight control	S	S
Rain-sensing intermittent windshield wipers	S	S
Rear window defroster and intermittent wiper	S	S
Fog lights	-	S
Rear back-up sensors	MP	S
Dual rear sliding doors	S	S
WHEELS & TIRES		
16" alloy wheels with 205/55R16 all-season tires	S	-
17" alloy wheels with 205/50R17 all-season tires	-	S
Temporary spare tire	S	S
Tire Pressure Monitoring System (TPMS)	-	S
COMFORT & CONVENIENCE		
Micron air filter	S	S
Air conditioning with automatic climate controls and external temperature display	S	S
Rear air vents with fan-speed control	S	S
Rear heater ducts	S	S
Steering-wheel-mounted cruise controls	CP	S
Tilt and telescopic steering wheel	S	S
Internal fuel door release	S	S
Power door locks	S	S
Central locking switch on driver's and front passenger's doors	S	S
Remote keyless entry system with retractable key, welcome mode and panic alarm	S	S
Illuminated entry	S	S
Driver's side foot rest	S	S
Day/night rearview mirror	S	S
Power windows with driver's one-touch down feature and switch illumination	S	S
Cargo area light	S	S
Map lamps	S	S
Driver's and passenger's sunvisors with covered vanity mirrors	S	S
Dual front cup holders	S	S
Dual third-row cup holders	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Power glass moonroof with tilt and slide	MP	S

SEAT & TRIM	GS	GT
Front-row seats:		
Reclining front seats with thigh support	S	S
Adjustable driver's seat lifter	S	S
Driver's seat lumbar support	-	S
Inner armrests	S	S
Second-row seats:		
Two captain's chairs with reclining and forward/backward sliding functions	S	S
Inner and outer armrests	S	S
Third-row seats:		
Two-passenger seating with 50/50-split fold-down seatbacks	S	S
Heated front seats	-	S
Sporty cloth upholstery	S	-
Leather-trimmed upholstery	-	S
Leather-wrapped 3-spoke steering wheel	CP	S
Leather-wrapped shift knob	-	S
Silver finish on inner door handles (front row only)	S	S
Silver finish on instrument panel	S	S
Black and silver finish on shift panel	S	S
Cloth door trim	S	S
Custom-fitted floor mats	S	S
INSTRUMENT PANEL & STORAGE		
Electroluminescent gauges	S	S
Black gauges with white lettering and white nighttime illumination	S	S
Ignition key illumination	S	S
Tachometer	S	S
Trip computer	CP	S
Engine coolant temperature gauge	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S
Front door storage pockets with bottle holders	S	S
Centre row fold-out table/cargo bin with dual cup holders	S	S
Driver's and passenger's seatback pockets	S	S
AUDIO		
AM/FM CD player with 4 speakers	S	-
AM/FM CD player with 4 speakers and 2 tweeters	MP	S
MP3 functionality on CD player	S	S
USB and auxiliary audio input	S	S
Bluetooth® hands-free phone capability with Audio Profile	CP	S
Steering-wheel-mounted audio controls	S	S
SiriusXM™ Satellite Radio	MP	S

S = Standard O = Optional - = Not available CP = Convenience Package MP = Moonroof Package

MAZDA5 PACKAGES

Convenience Package (GS): Bluetooth® hands-free phone capability with Audio Profile, anti-theft alarm system, steering-wheel-mounted cruise controls, leather-wrapped 3-spoke steering wheel, and trip computer.

Moonroof Package (GS)*: Side sill extensions, rear back-up sensors, power glass moonroof with tilt and slide, AM/FM CD player with 4 speakers and 2 tweeters, and SiriusXM™ Satellite Radio. **(Moonroof package is not available without Convenience Package.)**

*Front mud guards not available with Moonroof Package.

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Mazda

UNLIMITED

**CANADA'S ONLY UNLIMITED
MILEAGE WARRANTY**

STANDARD ON ALL NEW MODELS

**3-YEAR
NEW VEHICLE
UNLIMITED MILEAGE WARRANTY**

**3-YEAR
ROADSIDE ASSISTANCE
UNLIMITED MILEAGE**

**5-YEAR
POWERTRAIN
UNLIMITED MILEAGE WARRANTY**

**7-YEAR
ANTI-PERFORATION
UNLIMITED MILEAGE WARRANTY**

MAZDA VEHICLES ARE DESIGNED TO BE DRIVEN, AND TO PROVE IT, WE'VE INTRODUCED MAZDA UNLIMITED - THE ONLY WARRANTY PROGRAM OF ITS KIND IN CANADA.

Mazda Unlimited features unlimited mileage for our 3-year New Vehicle, 3-year Roadside Assistance, 5-year Powertrain and 7-year Anti-Perforation warranties, so you can focus on every thrilling moment spent behind the wheel instead of the odometer.

Standard on all new models.

What does Mazda Unlimited mean for you?

- Added confidence in the quality of the product you are driving
- Added protection, knowing Mazda will be there, kilometre after kilometre
- Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
- Added peace of mind, knowing that there are no limits to how far you can go

To learn more about the Mazda Unlimited Warranty, visit mazdaunlimited.ca.

WE KNOW YOUR FIRST IMPRESSION OF MAZDA STARTS WITH US, YOUR MAZDA DEALER.



It's a responsibility we don't take lightly. It's why we work hard every day to make sure your customer service experience exceeds your expectations, in every way.

From the factory to your first test drive, and to every drive you'll ever make in a Mazda, we're here to make driving better.

BECAUSE DRIVING MATTERS.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit mazda.ca.

MAZDA ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2017 MAZDA5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit mazda.ca.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the **Mazda Test-Drive Experience** - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



**ADDED
PROTECTION**

mazda

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



**GRADUATE
PROGRAM**

mazda

Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

ZOOM-ZOOM



Find out more on:    

Get more detailed information on your MAZDA5. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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DRIVING MATTERS

